



Assessorato ai Giovani
Giovani e Politiche giovanili, Creatività e Innovazione

PROGRAM OF THE EXHIBITION "NAPLES CREATIVE CITY"

MARCH 7th: 6pm PAN ROOM

Presentation of the survey conducted by the Councillor for Youth, Creativity and Innovation, Alessandra Clemente and the Commissioner for Culture and Tourism, Nino Daniele.

MARCH 14th: 4.30pm-7.30pm, ENVIRONMENT - PAN ROOM

Art, civic participation, audio visual, paint. Creativity for a single purpose.

LUCA DALISI, illustrator, cartoonist, illustrator, he creates graphic novels and illustrations for "La Lettura" supplement of "Il Corriere della Sera", will present OLLIP and the Great Incinerator, a visionary story where creativity is at the service of the environment.

LUIGI SCAGLIONE, Neapolitan director, will present the project "Spleen spot" funded by finding investigation sponsored by the Youth, which culminated in the event "The Clan of the artists" that took place in Scampia and which involved the high school students in all ten Municipalities of Naples, in the production of five public service announcement aimed at raising awareness of issues related to citizenship, environment and law.

LUIGI MASECCHIA, graphic and Neapolitan creative, will present the project TAPPO'ST that starts from the concept of up-cycling, or in other words, the idea of reusing materials that enhances recovery, to make them more efficient than their previous "incarnation." The works, made from recycled metal crown caps collected in Naples, London, Berlin, Paris, will be on display in the foyer.

CLEANAP, cultural association organizes events from years of urban creativity, participatory and voluntary. Real performances of "urban environment wars", aimed to raise awareness of respect for our city. Some videos of "Piazza Pulita" and "Le parole sono importanti" will be presented. The Association will also present the project "Bike sharing Napoli" funded by the Ministry of Education and sponsored by the City of Naples.

Participation: Tommaso Sodano, Councillor for the Environment of the City of Naples and Raffaele del Giudice, President of Asia.

MARCH 21th: 4.30pm-7.30pm, TOURISM - PAN ROOM

Young companies operating in the tourism industry, that made the binomial welcome - culture, their own strategic asset development, and will discuss their innovative offer.

NARTEA, cultural association, will present MòNAPOLI, a project funded as part of the inquiry sponsored by the Department for Youth and culminated in the event "The Clan of the artists" that took place in Scampia, focused on the discovery of territory and the historical and cultural heritage of the city of Naples through team games and a creative "treasure hunt".

BE THE TOURIST OF YOUR CITY, an association of creative and students from Naples, an idea of Luca de Martino "Before deify abroad do you really know your city? " He illustrate how in a city like Naples, where history, culture and tourism combine concrete proposals and actions.

I LOVE PORTA CAPUANA, participatory urban regeneration project, it is an ideal laboratory for experimentation where various skills- urban, commercial, sociological, cultural- may cooperate in the recovery, enhancement and preservation of the neighborhood.

NAPOLINVESPA, Neapolitan society that decided to focus a lot on Naples and those who want to come visit the city, The society will explain how the project "See Naples, but do in Vespa!" gave rise to an innovative and creative offer that focuses on heritage of Neapolitan landscape.

BERESHIT, an association that was founded in 1999 by a group of friends in order to promote graffiti in the social and institutional context. Nowadays it boasts of professionalism sociologists, anthropologists, artists, writers, photographers and video makers, all aged between 24 and 35 years. Engaged for over 10 years in redevelopment projects in abandoned areas, with particular attention to the western suburbs They will present the project

DUST - Transforming the powder in color

Participation: Alessandra Clement, Head of the Department for Youth and Youth Policy, Creativity and Innovation, and Nino Daniele , Councillor for Culture and Tourism.

MARCH 28th: 4.30pm-7.30pm, ART AND CRAFTS- ROOM PAN

When creativity is common sap of Artists and Artisans. Comparing experiences.

FRA VIP, a cultural association, will present ARTEXARTE: DIECI TALENTI VULCANICI, a project funded by finding investigation sponsored by the Department for Youth, that culminated in the event "The Clan of the artists" that took place in Scampia, by Francesca Panico and Violetta Luongo, Ilmondodisuk editions, and a video, "Naples ²" by Pierpaolo Stellato. In addition to the

presentation of the book and the projection of the video. The audience will be involved in an impromptu event that will feature three of the ten volcanic artists: Ludovica Bastianini, Davide Stasino and Yari Sgambato. Bastianini will conduct a performance of body painting, Davide Stasino, will lead a painting panel in the spaces of PAN; Yari Sgambato will carry out a site-specific: the transposition in pencil of what is usually the object of his digital works.

ATENA2013, non-profit cultural association, which brought together a group of young Neapolitans under 35 years with the need to promote, sustain and revive the historical, artistic and social devoting particular attention to the Italian artisan culture of small and medium enterprises, promoting the craft revival as a model of economic development, social and cultural, will present the project ARTIGIANALMENTE - Let's give a hand to the ideas - funded by finding investigation launched in 2013 by the Department for Minors.

Participation: Enrico Panini, Councillor for Labour and Productive Activities and Giuseppe Oliviero, Vice President of the National CNA.

Palazzo San Giacomo · Piazza Municipio · 80133 Napoli · Italia · tel. (+39) 081 7954251 · fax (+39) 081 7954196
assessorato.giovani@comune.napoli.it · www.comune.napoli.it