



Kestè Lab - produzioni/factory/media

Press Release by Kestè Lab

Press by LelloCastello

March, 21st, 2nd, 23rd 2014

"Animal Party" - The Spring Festival of the Sea Decuman

On March, 21st, 22nd, 23rd the Arteteka Association, with the support of the productive forces of the Decuman Sea and the sponsorship of the City of Naples Organizes "PARTY ANIMAL". The event is a Spring Festival of the Sea at the Decuman That will involve a three days of attractions for children, gardening and reappropriation of the spaces.

The Association is involved-Arteteka since many years into the redevelopment of the old town known as "Decuman of the Sea" (literally Decumanus of the Sea). The Association Organizes the Spring Festival, a three days of events for children, shows, requalification of the spaces. On Sunday, March, 23rd the last day will be Celebrated with an "Animal Party" at Largo San Giovanni Maggiore and at BanchiNuovi, with a DJ and live music sessions. If you wish to join the night, or wear make-up as an animal, as an ironic game to eliminate borders and races.

The event is included in the project "Center of Gravity's permanent," marally an event that is sponsored by the City of Naples. It is Financed by the productive activities of the area. The art direction is by thKestè Lab, where a point will be set-up to raise funds to finance the party.

March 21st

from 3.00pm

Day of "guerrilla gardening" in Largo Largo San Giovanni and Largo giusso
Gardeners are invited to bring a white or yellow daisy or a succulent plant.

5.30pm

for children

"Stories in the streets": A SEED WITH ME. History of a seed tomato that awakens IN SPRING.

7.00pm

Replacing the clasp that closes the square and prevents access to motorbikes and cars.

From about 3 months another act of vandalism has made the Largo again a parking lot.

A "Flash Mob" will take place, participants will exhibit the sign #THE SQUARE IS MINE#

(Quotes from the movie NUOVO CINEMA PARADISO) to emphasize the importance of adopting and respect of common areas.

March 22nd

around the Decumano del Mare there will be games, storytelling and workshops for children and adults. Free admission.

4.00pm

At the Piccolo Teatro dell' Aiuto, presentation of the Theatre Workshop for children

5.00pm

At the Kestè Lab

Laboratory/Animal Origami exhibition curated by Francesco Cirillo

6.00pm

Theatre of Perzechella

O' teatro d' creature: Magic of Chocolate

Educational workshop on chocolate and magic show by Pina Perzechella Andelora and the Magician Franklin.

6.50pm

Step coffee in Vico Pazzariello.

7pm

Show by Vico Pazzariello ARTS (Association for the rebirth of street theater) José Martínez Navarra in: Travel Suitcase

March 23rd

6.30pm

PROJECTION OF THE SOCCER MATCH

from 8.00pm

"Animal Party" (subtitle: "What race are you?")

At Banchi Nuovi, social dinner for artists and residents.

Everyone brings a gift for the table and we will have dinner together.

Via Santa Chiara (Ecomesarà restaurant, la taverna Santa Chiara and the Arabic Restaurant Amir, La Locanda del Viaggiatore and Madre Natura)

8.30pm live show with Frank-One Band

Alessandro Ruocco Vorobey Andrea Tartaglia

Alan De Luca (9.30pm) JFK & La Sua Bella Bionda

Kafka Sulla Spiaggia Mescla

All artists play to support the redevelopment of the area.

The festival is produced and realized with the support of the activities of the Decumano del Mare.

SantachiaraCafe, Bar Orientale, Bar Buck, SuperKebab, Porta Ventosa, Ex Salumeria, Pappa e Pizza, Pepiton Bar, Largo la Pizza and Kestè are the funders of the event.

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