

Thematic Network USEAct

Urban Sustainable Environmental Actions

Kick off Meeting Implementation Phase Viladecans (Spain)

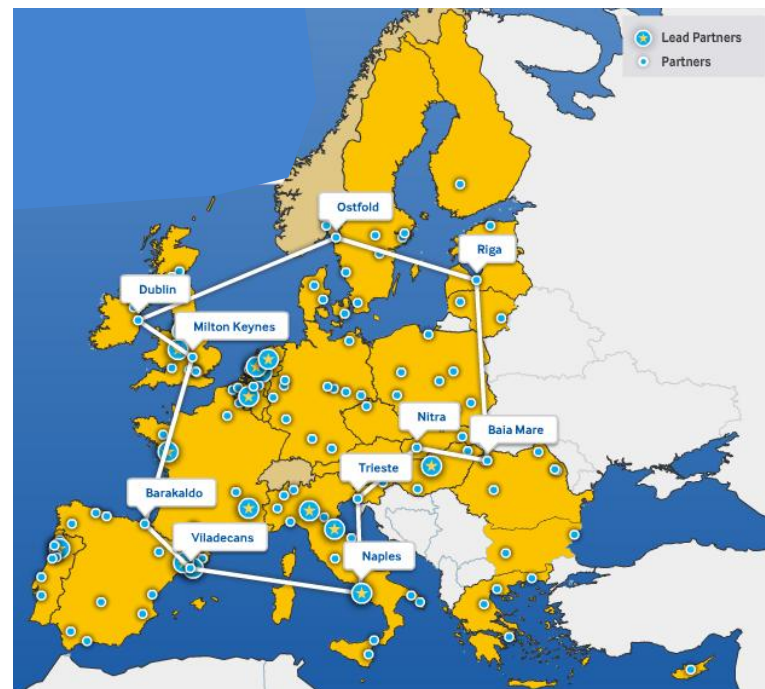
*City Council of Viladecans - Barcelona Meeting Room - Viladecans Business Park
(Canada Building)/ Tecnologia st, 17 - Floor 0, Viladecans*

27th and 28th May 2013

USEAct partners

City of Viladecans (Spain) / host city

- City of Naples (Italy) / Lead Partner**
- Baia Mare Metropolitan Area (Romania)**
- City of Barakaldo (Spain)**
- Buckinghamshire Business First (UK)**
- City of Dublin (Ireland)**
- City of Nitra (Slovak Republic)**
- Riga Planning Region (Latvia)**
- Østfold County (Norway)**
- City of Trieste (Italy)**



INTRODUCTION

The Kick—Off Conference aims to officially launch phase II of the USEACT Network. The event aims to create a common understanding of the project's objectives and intended results/outputs while creating a common spirit for the upcoming 27 months. More specifically the following aspects/topics will be discussed during the kick-off Conference:

- presentation of the results achieved in phase 1;
- presentation of the theme starting from the baseline study and the expected project results/effects and outputs/deliverables;
- presentation of the LUMASEC project outputs for the implementation of the USEACT project;
- presentation of the USEACT Partnership;
- thematic methodology: introduction and definition of the programme, the framework of selected topics of specific relevance for all partners; key topics, problems, challenges, solutions partners want to exchange and work on during the life-time of the project;
- case study methodology: working out of an evaluation grid for census of emblematic case studies on the project's theme;
- network activities (i.e. exchange and learning activities on themes, instruments and policies, workshops, seminars, trainings, site visits);
- working structure and work plan;
- involvement of and co-operation with Managing Authorities
- local support groups and implementation of the URBACT local action plans;
- the role of the of the Universities involvement in the ULSG at local level and network level;
- organizational issues and financing;
- communication and dissemination of results on local and project level.

CONCEPT PAPER FIRST THEMATIC WORKSHOP

Planning tools and Planning governance for an Urban Growth Management / Reusing urban areas

Urban Planning Tools are a crucial factor for an effective “Urban Growth Management Integrated Policy” (UGMIP). During the first Thematic Workshop of the USEACT Project, partners will have the occasion to discuss what is actually and what could be the role played by these specific tools within the UGM strategies carried on in the different local contexts.

Specific attention will be paid to two main aspects:

- a) outline and functionality of urban planning tools within UGMIP frameworks;
- b) governance issues and problems in Urban Planning within UGMIP frameworks.

With reference to point a), it will be useful to identify, by each partner, the categories of UGM tools in force (or which could be required) within the UGMIP, to stimulate partners to raise awareness on the possibilities to innovate the usual approaches towards UGM tools and to blend articulated packages of tools.

Development moratoria, rate of growth control, Urban Growth Boundaries, Green Belts, Buffer zones, Zoning or small lot zoning, are just examples of Urban Planning Tools which could play a role within a local UGM IP. However, Urban Planning Tools have to be integrated strictly with further tools, as taxes and financial tools for promoting and funding integrated "reuse" interventions. Partners will also have the occasion to discuss how these tools can be integrated into the Urban Planning process.

With reference to the point b), Use-Act baseline study recalled that in Europe, authorities have become increasingly dispersed through a variety of different levels, actors and agencies, creating a multilevel basis for governance and that horizontal and vertical coordination of policies has to be improved in many cases. This issue is highly relevant for an effective UGMIP as well. Partners will be required to identify what are the most relevant governance challenges to enforce effective Urban Planning Schemes, to be harmonized with the local UGMIPs.

Adequately measuring and monitoring soil consumption through specific integrated tools shared, at a regional level, by different administrative/planning levels and geographical scales could be a starting point to better identify the issue and promote multilevel approaches for UGM.

With specific attention to the above framework, partners are invited to share (through cases studies, if any) their own experiences with other partners on the following issues: 1) Implementing UGM at different administrative levels and scales; 2) planning tools to manage land property fragmentation for integrated "reuse" interventions; 3) taxes and financial tools for promoting and funding integrated "reuse" interventions; 4) transportation and planning for Urban Growth Management.

Further experiences and cases studies will be proposed and discussed thanks to the participation of the Lead Expert of the URBACT II project LUMASEC, Mr. Didier Vancutsem and of the external expert of the University of Barcelona (UPC), Professor Adolf Sotoca.

Sunday, 26th May 2013

Arrival of the participants

20:00 Informal welcome meeting – Hall of the AC Hotel Gavà Mar

20:30 Dinner

Monday, 27th May 2013

Meeting Venue: Barcelona Meeting Room - Viladecans Business Park (Canada Building)/ Tecnologia st, 17 - Floor 0, Viladecans

8:45 – 9:15 Arrival and Registration of participants

9:15 Welcome of the host city

City of Viladecans – Carles Ruiz Novella, Mayor

9:30 Introduction USEAct Thematic Network : presentation of the programme - results achieved in phase 1 and outline of network activities

Lead Partner, City of Naples, Gaetano Mollura

10:00 Introduction to the USEAct issues: starting from the baseline study

Lead Expert, Vittorio Alberto Torbianelli, Thematic expert Pauline Geoghegan

10:30 Focus on host city/1: presentation case studies and context

Enric Serra del Castillo, Head of Territorial Planning, Viladecans City Council

11:00 Focus on Viladecans Local Support Group

Viladecans Key stakeholders

11:30 – 13:30 Focus on the other partners / state of the art baseline study

Each partner city, max. 10 minutes

13:30 – 14:30 Lunch break

14:30 Administrative and financial management issues

LP Gaetano Mollura and Financial Officer

15:00 Communication and dissemination of results on local and project level

LP Gaetano Mollura and Communication Officer

15:30 Discussion with all partners

16:00 - 18:30 Focus on host city/2: visit on the sites Central Industrial Area of Viladecans

18:30 - Closure of the first day Kick off Meeting

Coffee and snacks will be available during the meeting sessions

20:30 Dinner

Tuesday, 28th May 2013

Meeting Venue: Barcelona Meeting Room - Viladecans Business Park (Canada Building)/ Tecnologia st, 17 - Floor 0, Viladecans

8:30 – 9:00 - Arrival and Registration of participants

9:00 - Introduction second day USEACT Kick Off Meeting

Gaetano Mollura, Lead partner

9:10 - URBACT II programme and objectives

Emmanuel Moulin, Head of the URBACT Secretariat, Paris

FIRST THEMATIC WORKSHOP

9:30 - Theme “ Planning tools and Planning governance for Urban Growth Management and reusing urban areas

Lead Expert, Vittorio Alberto Torbianelli

9:50 – Problems of per urban development – results from PLUREL Project

URBACT Thematic Pole Expert, Ivan Tosics

10:10 - The LUMASEC URBACT II Project experience in the framework of the first USEACT thematic issue

Thematic Expert, Didier Vancutsem (LUMASEC Project Lead Expert)

10:30 - Planning tools to reduce land consumption: case studies from Spain

University of Barcelona, Adolf Sotoca

11:00 – Integrated strategies towards land management - Best Practices

Thematic Expert, Didier Vancutsem

11:30 Discussion with all network

12:30 - Introduction to the afternoon Plenary Session: transnational activities, bilateral and trilateral meetings: planning the phases of the project after final seminar of the USEACT Development Phase

Lead Expert and Lead Partner

13.00 – 14:00 Lunch break

PLENARY WORKING SESSIONS - Workshops on project implementation phase

14:00 - 15:00 - Workshop 1: *The thematic methodology*

Animated by Lead Expert

15:00 - 16:00 - Workshop 2: *Case study methodology*

Animated by Lead Expert

16:00 - 17:00 - Workshop 3: *Local activities - ULSGs and LAPs/ progresses, identification of priority, problems, achievements, next steps*

Animated by Lead Expert

17:00 - Next steps - organisation of the next seminar - Conclusion

Animated by Lead Partner

17:30 - Closure of the Kick off Meeting



Lead Partner

AJUNTAMENT DE VILADECANS



Host Project Partner

URBACT II Thematic Network USEAct
Kick off Meeting Implementation Phase
Viladecans (Spain) 27th – 28th May 2013

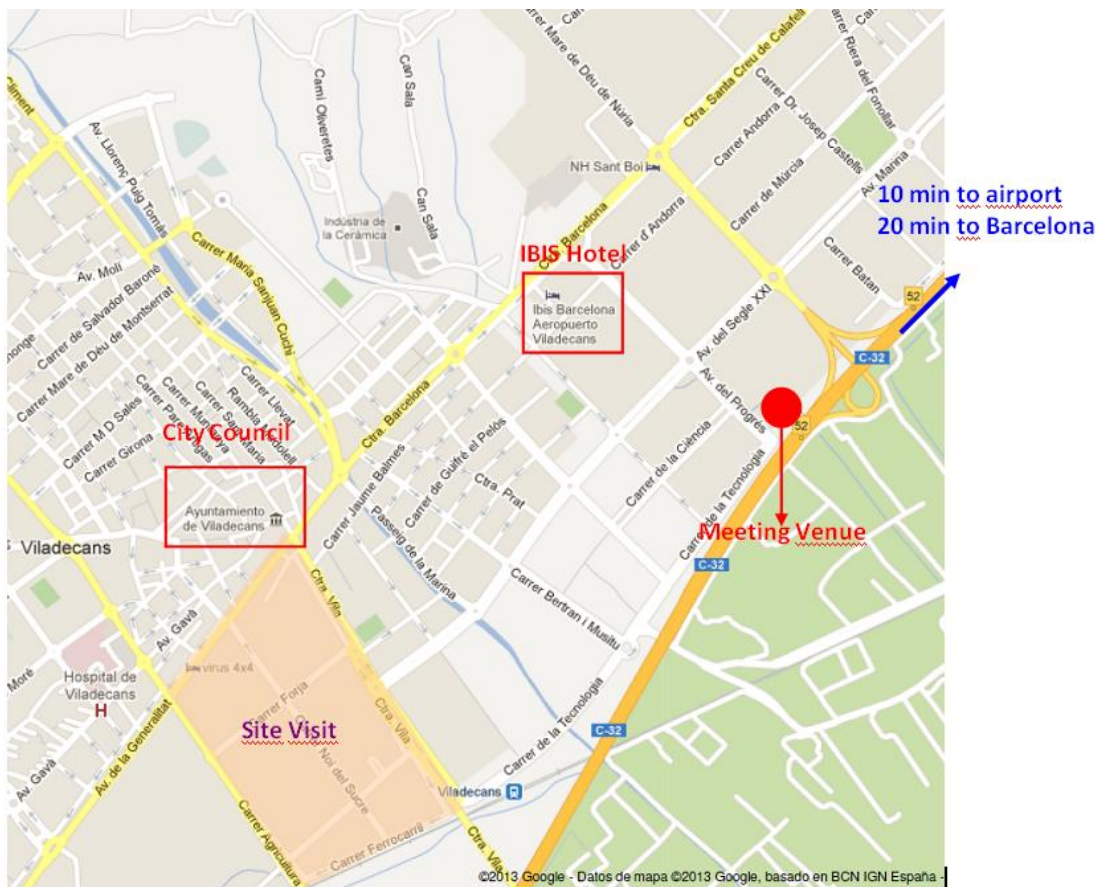


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20 30 Dinner

USEFUL INFORMATION

Meeting Venue: The USEAct Kick-Off meeting will take place on 27th – 28th May 2013 at the Conference Venue – Barcelona Meeting Room - [Viladecans Business Park](#) (Canada Building)/ Tecnologia st, 17 - Floor 0, Viladecans



How to reach the meeting venue:



Viladecans Business Park is located at the centre of a growing transportation network and allows anyone to easily reach the park.

Viladecans Business Park is very close to Viladecans Station: 6 minutes walking
Estación de Renfe Cercanías, stop: Viladecans





Lead Partner

AJUNTAMENT DE VILADECANS



Host Project Partner

URBACT II Thematic Network USEAct
Kick off Meeting Implementation Phase
Viladecans (Spain) 27th – 28th May 2013



Hotel:

Ibis Barcelona Aeropuerto Viladecans, Carrretera De Barcelone 84, Barcelona, 08840 – VILADECANS - SPAIN Tel : (+34)93/6473494

<http://www.ibis.com/gb/hotel-5006-ibis-barcelona-aeropuerto-viladecans/index.shtml>

Distance from the hotel to the city centre: VILADECANS (0.10 km)

Distance from the hotel to the airport: BARCELONA EL PRAT (5.00 km)





Arriving in Viladecans:

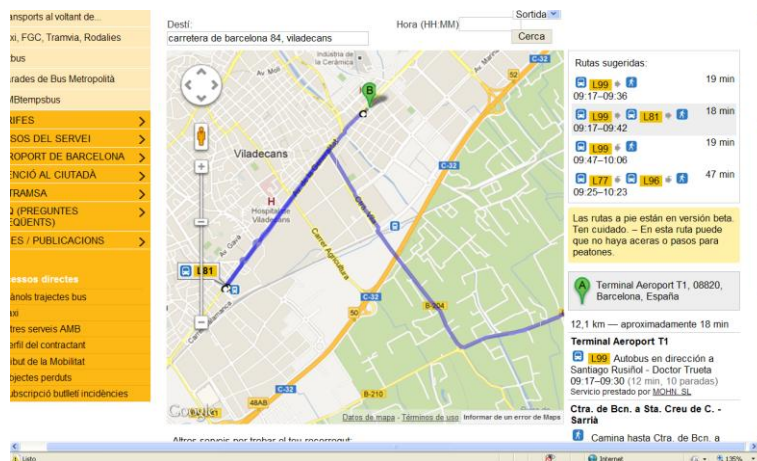
International Airport of Barcelona. Website: <http://www.barcelona-airport.com/>

From the airport to the hotel:

The City of Viladecans has organized a shuttle service from the airport to the hotel but, it is necessary to communicate to Raquel Millan (rmillan@viladecans.cat) the arrival/departure schedules in time by the Registration Form.

If you want to reach the hotel by public transports, these following bus lines stop near the hotel: L99+L81

<p>Airport Terminal T1</p>  <p>L99 Bus direction Santiago Rusiñol - Doctor Trueta (12 min, 10 stops)</p>
<p>Barcelona Road to Santa Creu de C. St</p>  <p>– (,) 1 min aprox</p>
<p>Barcelona Road to - Rbla. de Lluch</p>  <p>L81 Bus direction Paral·lel Av – Espanya Square (Barcelona) (4 min, 5 stops)</p>
<p>Barcelona Road – El Prat Road</p>  <p>IBIS HOTEL</p>



Your stop is Ctra. de Barcelona - Ctra. del Prat
PLEASE NOTE: Departure time for last bus is: 22:10h

Fare:

Adult Single: 2€

The tickets can be bought at: Station

Alternatively, Single tickets can be purchased from the driver as you board the bus.

Please see the website for more details: <http://www.ambmobilitat.cat/Principales/BusquedaLinea.aspx>

For any problems don't hesitate to call us:

Contacts: Raquel Millan Phone number: +34 936341816 Gaetano Mollura Phone number: +39 3395677396

