



Italian National Commission



*Ministero dell' Ambiente
e della Tutela del Territorio e del Mare*



*Creativity
and Innovation
European Year 2009*

Conference Agenda

KYOTO OF THE CITIES

Smart Cities in the Post-Crisis Era

26 - 28 MARCH 2009

NAPLES, Italy

Castel dell'Ovo



THE ITALIAN THINK-TANK



26th March 2009

8:00pm – 10:00pm

Welcome Dinner

Keynote Speakers:

Sir CRISPIN TICKELL, James Martin Institute, Oxford University

27th March 2009

9:00 a.m. Opening of the first day

Introduction of

FRANCESCO GRILLO, Vision and London School Economics and Political Science

Opening remarks

Time 9:15 a.m. (duration 0.5 h)

ANA MAGRANER, Principal Administrator, DG Education and Culture, European Commission

1st Session

Kyoto of the Cities as an approach to global governance

Time 9:45 a.m. (duration 1, 5 h)

Can a cities led initiative increase the effectiveness of environment and energy policies? What is the potential of a *Kyoto of the cities* to grow into a more general approach to improve governance of global concerns?

Chair:

Sir CRISPIN TICKELL, James Martin Institute, Oxford University

Speakers:

MARTIN POWELL, Director of Project Delivery - Design, Development & Environment, LDA

AUSTIN WILLIAMS, Author of *The Enemies of Progress*

Discussant:

PHILIPP RODE, Director Urban Age, London School of Economics and Political Science

Q&A

2nd Session
Eco cities and the house of the future
Time 11:15 a.m. (duration 1,5 h)

How is the house of the future going to look like? What is the vision for the cities of the 21st century? How are advances in ICT going to change infrastructure?

Chair:

MARCO GRASSO, Vision and Università Bicocca, Milano

Speakers:

FRANCO BECCHIS, Scientific Director, Fondazione per l' Ambiente
ALEJANDRO GUTIERREZ, Associate Director of ARUP Integrated Urbanism
BILL WATTS, Senior Partner, Max Fordham LLP

Discussant:

DAVID ZHANG, Professor in Shanghai Jiao Tong University, China

Q&A

1:00 p.m. – 2:00 p.m.
Lunch

Guest Speaker:

VISION & VALUE, the case for flexible congestion charge (research findings)

3rd Session
Traffic-less public space and the intelligent car
Time 2:15 p.m. (duration 1,5 h)

What is the role of public transportation? Is there a future for intelligent infrastructure? Is flexible congestion charge a solution? Is the dream of the intelligent car about to reshape our world?

Chair:

MAURO COPPINI, SKY Nuvolari TV

Speakers:

GABRIELE GREA, Centre for Regional Economics, Transport and Tourism, Bocconi University

AZEEM UDDIN, Lead Analysis Engineer, General Motors, India

ENRICO PAGLIARI, ACI per la Mobilità Sostenibile

RAMON CRUZ, Vice-President, Energy and Environment, Partnership for New York City

AGOSTINO NUZZOLO*, Head of Transportation, City of Naples

SANDRO RAMBALDI, Professor of Experimental Physics, University of Bologna

Discussant:

FRANCESCO CALABRESE, SENSEable City Laboratory, MIT

Q&A

4th Session
The post-waste society
Time 3:45 p.m. (duration 1,5 h)

How will consumption and production models look like in a post-waste society? How do we minimize the impact on environment and maximize the energy that can be produced out of waste management cycles ?

Chair:

ANA MAGRANER, Principal Administrator, DG Education and Culture, European Commission

Speakers:

ALESSANDRO MENGOZZI, Researcher, University of Bologna

ROBERTO CAVALLO, Adviser, ACR+

GENNARO NASTI, Head of Environment, City of Naples

Discussant:

LORENZO VALERI, Rand Corporation

Q&A

8:00 p.m. – 10:00 p.m.

Dinner

Guest Speaker

MARTIN LEES, Secretary General, Club of Rome

MARIO GAMBERALE, CEO, Kyoto Club

28th March 2009

Time 9:00 a.m. Opening of the second day

**Introduction of
FLAVIUS STAN, Vision**

5th Session

**The next big thing: energy internet and the bottom up generation
models**

Time 9:15 a.m. (duration 1,5 h)

Are models of community and individual based energy generation processes realistic? What is the profitability and cost – benefit balance of renewables? Are markets failing to prompt innovation fast enough and would governments do any better? What are sound strategies for energy companies?

Chair

GERARDO GRECO, Vision and StudioGreco

Speakers:

STEFANO CASERTANO, Potsdam University

FABIO GRAZI, Centre International de Recherche sur l'Environnement et le Developpement

MASSIMO SCALIA, Co- President of Italian Committee UNESCO DESD

RAMON CRUZ, Vice-President, Energy and Environment, Partnership for New York City

GIANNI SILVESTRINI*, Scientific Director, Kyoto Club

Discussant:

MARTIN LEES, Secretary General, Club of Rome

Q&A

6th Session
Everyday democracy
Time 11:15 a.m. (duration 1,5 h)

How can Kyoto provisions become individual and families responsibilities? How can citizens be engaged in the development of the cities of the future? Can climate change policies and instruments represent an opportunity for new forms of public engagement?

Chair:

FEDERICA ROLLE, Italian National Commission for UNESCO

Speakers:

ADRIAN HORNSBY, Director of Kilometer Zero
LUDOVICO CIFERRI, Research Manager ISMB-Politecnico di Torino, Italy

Discussant:

SILVIA GUGLIELMI, Researcher, Demos

Q&A

Closing remarks and the G8
12:45 p.m. (duration 0,5 h)

Speakers:

ROSA RUSSO IERVOLINO*, Mayor, City of Napoli, Italy
WALTER GANAPINI*, Head Environment, Regione Campania, Italy
LUDOVICO CIFERRI, Research Manager ISMB-Politecnico di Torino, Italy

Hours 1.15 p.m. – End of the conference

**Speakers to be confirmed*