



## second International workshop

# NAPLES (ITALY), 19 - 21 NOVEMBER 2009 CASTEL DELL'OVO

---

The Second International Workshop organized by the General Council of the Forum of Cultures will have as the following central theme

“THE IDENTITY OF THE FUTURE: THE ROLE OF CITIES BETWEEN MEMORY AND DEVELOPMENT”.

Cities need to confront and share views on the key issues that affect their future development strategies and their ability to build new scenarios of sustainable growth. In such a framework the following are the themes of the workshop:

In an era where changes are fast and involve at the same time the structure and the form of cities as well as the nature and composition of urban communities, the identities of the cities themselves could be transformed, even irreversibly.

It is very urgent, therefore, to promote a reflection about the relationship between the historical heritage of a city (as the combination of history, traditions, cultures and civilizations as well as buildings and significant parts of urban environment) and the need to rethink the concepts of ‘modernization’ and ‘development’.

Questioning the idea of urban identity at the dawn of a new century, which marks the primacy of the city as the prevalent form of human settlement, means to reflect on changes and on the ‘metissages’ that cross the city.

Such a ‘rethinking’ process doesn’t start from a mere restatement of the original character of the city or from the values and testimonies of the past, but it is based on the ability to reprocess its own history in a new perspective that accept and respond to the challenges of the new global age.



## second International workshop

### *Program*

**19 NOVEMBER 2009**

**SALA SIRENA**

10:30 am

*presentation of the Forum of Cultures 2010 in Valparaiso*

*participant:*

*Mayor of Valparaiso* **Jorge Castro Muñoz** –

*Mayor of Naples* **Rosa Russo Iervolino**

*President of Campania Regional Government* **Antonio Bassolino**

*Participation of Naples at the Forum of Valparaiso 2010*

*President of the General Council of the Forum of Cultures 2013, Councilor* **Nicola Oddati**,

Will participate:

**Giovanni Puglisi - President of National commission for Italy UNESCO**

*Opening of the exhibition "Valparaíso: Puerto y Patrimonio"*

21.00

Welcome Dinner



## second International workshop

**20 NOVEMBER 2009**

### SALA COMPAGNA

9.00            *Registration participant*

9.30            *Opening Session*

*Welcome speeches by the local and national authorities:*

Presentation of the theme of the workshop

**Nicola Oddati**, *President of the General Council of the Forum of Cultures 2013.*

10.30            Break coffee

#### **Press conference:**

Signature of the agreement among Universal Forum of Cultures Naples 2013 and Italia 150 (celebration of 150<sup>th</sup> anniversary of Italy unity committee)

**Nicola Oddati** – *President of the General Council of the Forum of Cultures 2013.*

**Paolo Verri** – *Director Italy 150 committee*

*Presence:*

**Rosa Iervolino Russo** - *Sindaco di Napoli*

**Sergio Chiamparino** – *Sindaco di Torino*

10.45 - 13.30            *Thematic Parallel Sessions "Good practices"*

#### • *Session 1 – Safety: the new challenge of sustainable cities*

To date, more than 50% of the world population is concentrated in urban areas. Safety of urban communities is, then, an important and strategic priority for City management worldwide.

If in urban outskirts social problems and uneasiness accumulate and unplanned settlements spread, on the other side, in the central areas of towns - where the urban



## second International workshop

structure is hardly modifiable – very rapid social changes occur, bringing to alterations of building structure and form as well as to changes in their utilisation. Both processes increase urban complexity and vulnerability.

A modern approach to urban safety, then, should take into account social processes (as criminal behaviors, integration among different ethnical and cultural groups,

social troubles and exclusion, etc.) as well as the strength and reliability of built structures and infrastructure: an integrated perspective that consider social criticisms and structural vulnerabilities.

*Chair: Violeta SEVA - General Secretary Earthquake and Megacities Initiatives (EMI)*

**Badaoui Rouhban** (*Director natural disaster reduction-sciences sector UNESCO*)

Role of UNESCO supporting urban sustainability and urban safety

**Antonio Iervolino** – *Councilor for patrimony, EU policy, technological innovation and civil protection of Naples Province*

### • *Session 2 - The revitalization of urban and historical fabrics*

While many cities are dramatically growing, becoming the ‘megapolis’ of the future, many others are "shrinking" risking to

disappear. For most cities, however, the problem is to define a new role within the global competition that increasingly involves the urban systems instead of the nations.

*Chair - arch. Franco Purini (Architect-Essayist) Italy*

Participation:

**Ilaria Vitellio** – (*Essayist – planner*), *Author of “ Regimi Urbani e grandi eventi – Napoli una città sospesa”, Franco Angeli edition 2009*

### • *Section 3 - Mobility and Sustainability*

The relocation of the cities in the new geographies and network systems that define the new current maps, redefining their roles and identities, introduce very important elements as the strategies for attaining sustainable development and behaviours in relation to mobility, energy production and consumption, integrated waste cycle management, exploitation of assets and attraction of talents, capitals and tourists flows.



## **second International workshop**

**Chair – Sabatino Santangelo** – (*Naples Vice Mayor*) *Italy*

**Ennio Cascetta** – *Councilor for transport of Campania Region -the transport system of Campania Region*

Participation:

**Mattias Vogt** - *Institut für kulturelle Infrastruktur Sachsen Director*

**Lucio Iaccarino** - *Cultural pole of Naples Think Thanks- " Civic swarm. Social capital of west Naples "*,

**Ana Polo Alonso** - *City of Barcelona local Government*

13.30 - 15.00            *Lunch*

15.00 - 17.30            *Plenary session – discussion*

**Chair – Nicola Oddati** - *President of the General Council of the Forum of Cultures 2013*

***projection of Documentary Cluster club 2013. - Nodes of the Universal Forum of Culture? by Think Thanks***

### ***The major events as development factors for cities***

The debate will be introduced by:

**Jordi Hereu** – *Mayor of Barcelona*

**Sergio Chiamparino** - *Mayor of Torino,*

**Jorge Castro Munoz** - *Mayor of Valparaiso*

**Massimiliano Finazzer Flory** – *Councilor for Culture – city of Milano*

**Rosa Iervolino Russo** - *Mayor of Napoli*

Participation:



## second International workshop

*Katzir Mesa - Executive Coordinator International Festival Santa Lucia - Monterrey Mexico*

**Raffaele Cercola** – *Second University of Naples, author of “ Il Valore degli Eventi”, Franco Angeli edition 2009*

**Rocco Papa** – *President of “Bagnoli Futura spa”*

Debate

18.00 - 18.30 Presentation of results of the 3 thematic sessions

21.00 *Gala Dinner*

**21 NOVEMBER 2009**

### SALA COMPAGNA

09.30 - 11.00 *Plenary session*

**"Identity and development of cities" - The governance of urban systems**

Expert and City Administrators confront their views on identity and development of cities.

**Chair – Bruno Discepolo** (President S. I. RE. NA Regeneration Interventions in Naples)

**Edgar Colonnese** – *President of culture and book industry section - Naples Industrial Union*

Participant:

**Franco Purini** – *Essayist - Architet*

**Hans Stimmann** - *Former Director of planning and building in Berlin - Professor of urban design at the TU-Dortmund*

**Oscar Nicolaus** – *I.R.P.P.S. CNR (National Research Council) Naples*

**Ali Abu Ghanimeh** – *Dean of Institute of Architecture & Islam Arts Al al-Bayt University*

**Natale Giordano** – *Culture Commission COPPEM*



## second International workshop

11:00 - 11:15	Break
	Debate
12,30 – 13,30	<i>Presentation of the final document - Discussion</i>
13.30:	<i>Final statements and closure of the Workshop</i>
	<i>Light lunch</i>

*Have already confirmed their participation Mayors, local Administrator, expert and organization from:*

**Valparaiso, Barcellona, Graz, Tiko city, Milano, Torino, Santa Fe (USA), Görlitz, Tianjin, Kito, Nairobi, Vienna, Regensburg, Muyuka (South West Region, Cameroon) Beyoglu (Turchia), Jericho, Algeri, Quebec, Istanbul, Lublin (Polonia), Monterrey (Messico), Amman, Rabat, Damasco, Aleppo, Makati (Metro Manila) Philippines Kathmandu Metropolitan Corporation**

**Centro Patrimonio UNESCO**

**Science Sector UNESCO,**

**Commissione Italia per UNESCO**

**Fundacio Forum Barcelona**

**Rete ICCN (Inter-City Intangible Cultural Cooperation Network )**

**COPPEM** (*Comitato Permanente per il Partenariato Euromediterraneo dei Poteri Locali e Regionali*)



## **second International workshop**

**EMI** (*Eathquakes Megacities Initiative*)

**S. I. RE. NA**

**Istituto Internazionale Stop Disaster**

**Rete CIELM** (*coordinamento internazionale degli enti Locali del Mediterraneo*)

**Think Thanks** (*Polo culturale napoletano di Ricerca&Comunicazione*)